

HEROES FOR LIFE™



HONORING HEROES AND SURVIVORS OF SUDDEN CARDIAC ARREST

It takes courage to step in and help in an emergency. The ZOLL® Heroes for Life program acknowledges rescuers for their heroism and celebrates survivors of sudden cardiac arrest (SCA).

When someone collapses from SCA, time is of the essence. Quick action from bystanders and first responders can make the difference between life and death. From the person who decided to purchase the AED, to the unexpected heroes who stepped in to help administer CPR and use the ZOLL AED, to the EMS team providing the next line of critical care – their efforts made a difference. That is something to be proud of.

ZOLL is committed to making AEDs readily available to the public and helping save more lives. As part of our Heroes for Life program, when a survivor whose life was saved using a ZOLL AED agrees to share his or her rescue story, they will be presented with a ZOLL AED to donate to their charity of choice.

This is a way to celebrate our survivors and encourage them to pay it forward to help other SCA victims. Through these SCA rescue stories, we can highlight the important role bystanders play in helping to save a life.



Are you an SCA survivor who was saved with the use of a ZOLL AED? Contact your local ZOLL representatives or visit heroesforlife.zoll.com to find out more.